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CHINA NEW ECONOMY FUND LIMITED

中國新經濟投資有限公司

(Incorporated in the Cayman Islands as an exempted company with limited liability)

(Stock code: 80)

PLACING OF NEW SHARES UNDER GENERAL MANDATE

Placing Agent

Nuada Limited

Corporate Finance Advisory

THE PLACING

On 13 June 2016 (after trading hours of the Stock Exchange), the Company entered into the Placing Agreement with the Placing Agent, pursuant to which the Company has conditionally agreed to place, through the Placing Agent on a best efforts basis, up to 185,436,000 Placing Shares to the Placees who and whose ultimate beneficial owners will be Independent Third Parties at a price of HK\$0.14 per Placing Share.

The Placing Price of HK\$0.14 per Placing Share represents: (i) a discount of approximately 13.0% to the closing price of HK\$0.161 per Share as quoted on the Stock Exchange on the Last Trading Day; and (ii) a discount of approximately 16.3% to the average of the closing prices per Share of HK\$0.1672 as quoted on the Stock Exchange for the last five consecutive trading days immediately preceding the Last Trading Day.

The maximum Placing Shares of 185,436,000 Shares represent 20% of the existing issued share capital of the Company as at the date of this announcement and approximately 16.67% of the issued share capital of the Company as enlarged by the Placing.

The Placing Shares are to be issued under the General Mandate granted to the Directors at the annual general meeting of the Company held on 27 May 2016.

The maximum gross proceeds from the Placing will be approximately HK\$26.0 million. The net proceeds, after the deduction of the placing commission and other related expenses, are estimated to be approximately HK\$25.1 million, representing a net issue price of approximately HK\$0.135 per Placing Share.

The Company intends to use the net proceeds arising from the Placing for investment in line with its ordinary course of business.
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THE PLACING AGREEMENT

Date

13 June 2016

Issuer

The Company

Placing Agent

Nuada Limited

As at the date of this announcement, the Company holds approximately 5.88% equity interests in Interactive Entertainment China Cultural Technology Investments Limited, a company whose issued shares are listed on the Growth Enterprise Market of the Stock Exchange (stock code: 8081). To the best knowledge, information and belief of the Directors, having made all reasonable enquiries, Interactive Entertainment China Cultural Technology Investments Limited indirectly holds 30% equity interests in the Placing Agent, and the Placing Agent and its ultimate beneficial owners are Independent Third Parties. The Placing Agent will charge the Company a placing commission of 3% of the aggregate Placing Price for the Placing Shares. The Placing commission was negotiated on arm's length basis between the Company and the Placing Agent and determined with reference to, amongst other things, the prevailing commission rate charged by other placing agents and the size of the Placing. The Directors consider that the terms of the Placing, including the Placing commission, are fair and reasonable based on the current market conditions and the Placing is in the interests of the Company and the Shareholders as a whole.

Placees

The Placing Shares will be placed to not less than six (6) Placees which will be Independent Third Parties. Upon Completion, it is expected that none of the Placees will become a substantial Shareholder. If any of the Placees will become a substantial Shareholder after Completion, further announcement will be made by the Company.

Number of Placing Shares

The maximum Placing Shares of 185,436,000 Shares represent 20% of the existing issued share capital of the Company as at the date of this announcement and approximately 16.67% of the issued share capital of the Company as enlarged by the Placing. The maximum nominal value of the Placing Shares under the Placing will be HK\$18,543,600.

Placing Price

The Placing Price of HK\$0.14 per Placing Share represents: (i) a discount of approximately 13.0% to the closing price of HK\$0.161 per Share as quoted on the Stock Exchange on the Last Trading Day; and (ii) a discount of approximately 16.3% to the average of the closing prices per Share of HK\$0.1672 as quoted on the Stock Exchange for the last five consecutive trading days immediately preceding the Last Trading Day.

The Placing Price was determined and negotiated on an arm's length basis between the Company and the Placing Agent with reference to the recent market prices of the Shares. Given the size of the Placing Shares involved (which represent 20% of the existing Shares in issue), the Directors consider that the Placing Price are fair and reasonable and are in the interests of the Company and the Shareholders as a whole.

Ranking of Placing Shares

The Placing Shares shall rank *pari passu* in all respects among themselves and with the existing issued Shares on the date of allotment and issue of the Placing Shares.

Condition of the Placing

The Placing is conditional upon the Listing Committee of the Stock Exchange granting listing of, and permission to deal in, the Placing Shares. If the above condition is not fulfilled by 4 July 2016 (or such other date as may be agreed by the parties thereto), the Placing Agreement will be terminated forthwith and cease to have any effect and neither of the parties shall have any claim against the others in respect of the Placing save for any antecedent breach and/or any rights or obligations which may have accrued under the Placing Agreement prior to such termination.

Completion

The Placing shall complete on the third Business Day after the satisfaction of the condition set out above (or such later date as may be agreed by the parties thereto).

Application for listing

The Company will apply to the Listing Committee of the Stock Exchange for the listing of, and permission to deal in, the Placing Shares.

General Mandate to issue the Placing Shares

The issue of the Placing Shares is not subject to Shareholders' approval.

The Placing Shares will be issued under the General Mandate granted to the Directors at the annual general meeting of the Company held on 27 May 2016, subject to the limit up to 185,436,000 Shares (representing 20% of the aggregate nominal amount of the share capital of the Company in issue on that date). The 185,436,000 Placing Shares to be allotted and issued under the Placing utilises all the General Mandate. As at the date of this announcement, the Company has not utilized the General Mandate.

Termination

The Placing Agent shall be entitled by notice to the Company given prior to 6:00 p.m. on the day immediately preceding the date of Completion to terminate the Placing Agreement if:

- (i) any Specified Event or force majeure event comes to the notice of the Placing Agent; or
- (ii) there develops, occurs or comes into force:
 - (a) any new law or regulation or any change in existing laws or regulations or the interpretation thereof which may in the reasonable opinion of the Placing Agent and in its reasonable discretion may materially and adversely affect the business or financial condition or prospects of the Company as a whole; or
 - (b) any local, regional, national or international event or change (whether or not permanent or forming part of a series of events or changes occurring or continuing, on and/or after the date hereof) of a political, military, economic or other nature (whether or not ejusdem generis with the foregoing) which, in the reasonable opinion of the Placing Agent and in its reasonable discretion will, or may be expected to, have a material adverse effect on the Placing; or
 - (c) any significant change (whether or not permanent) in local, regional, national or international market conditions (or in conditions affecting a sector of the market) which in the reasonable opinion of the Placing Agent and in its reasonable discretion has or may have a material adverse effect on the Placing; or
- (iii) there is any adverse change in the business or in the financial or trading position of the Company taken as a whole which being unaware of by the Placing Agent and in the reasonable opinion of the Placing Agent and in its reasonable discretion is material in the context of the Placing.

If notice is given pursuant to the above, the Placing Agreement shall terminate and be of no further effect and neither party shall be under any liability to the other party in respect of the Placing Agreement save for any rights or obligations which may have accrued under the Placing Agreement prior to such termination.

EFFECTS ON SHAREHOLDING STRUCTURE OF THE COMPANY

The changes of the shareholding structure of the Company as a result of the Placing are as follows:

	As at the date of this announcement		Immediately after Completion assuming all the Placing Shares have been placed out	
	<i>Number of Shares</i>	<i>Approximate percentage of shareholding %</i>	<i>Number of Shares</i>	<i>Approximate percentage of shareholding %</i>
Laberie Holdings Limited (<i>Note</i>)	103,020,000	11.11	103,020,000	9.26
Public Shareholders	824,160,000	88.89	824,160,000	74.07
Placees	—	—	185,436,000	16.67
Total	<u>927,180,000</u>	<u>100.00</u>	<u>1,112,616,000</u>	<u>100.00</u>

Note: To the best information, knowledge and belief of the Directors, Laberie Holdings Limited is a wholly owned subsidiary of SEEC Media Group Limited, which is a company listed on the main board of the Stock Exchange (under stock code: 205).

REASONS FOR THE PLACING AND USE OF PROCEEDS

The Company is an investment company listed under Chapter 21 of the Listing Rules. The investment objective of the Company is to achieve long-term capital appreciation through investing globally in both private and publicly listed enterprises that have demonstrated the ability to manufacture a product or deliver a service that is supported by the economies of mainland China, Hong Kong, Macau and Taiwan.

The Board considers that the Placing represents an opportunity to raise additional funds for the Company while broadening the Shareholder and capital base of the Company. Assuming all the Placing Shares have been placed out, the maximum gross proceeds from the Placing will be approximately HK\$26.0 million. The net proceeds, after the deduction of the placing commission and other related expenses, are estimated to be approximately HK\$25.1 million, representing a net issue price of approximately HK\$0.135 per Placing Share.

The Company intends to use the net proceeds arising from the Placing for investment in line with its ordinary course of business.

EQUITY FUND RAISING ACTIVITY OF THE COMPANY IN THE PAST TWELVE MONTHS

Save as disclosed below, the Company had not conducted any fund raising activities involving issue of its securities in the past twelve months immediately preceding the date of this announcement.

Date of announcement	Event	Net proceeds	Intended use of net proceeds	Actual use of net proceeds
16 July 2015	Placing of 103,020,000 new Shares at a price of HK\$0.385 per Share under the general mandate	Approximately HK\$38.3 million	Investment in line with the Company's ordinary course of business	Used as intended
23 November 2015	Rights issue on the basis of one rights share for every two Shares held on a record date at the subscription price of HK\$0.235 per rights share	Approximately HK\$70 million	Investment in line with the Company's ordinary course of business	Used as intended

DEFINITIONS

In this announcement, the following expressions shall, unless the context requires otherwise, have the following meanings:

“associates”	has the meaning ascribed thereunder the Listing Rules
“Board”	the board of Directors
“Business Day”	means a day (excluding Saturday, Sunday or public or statutory holiday in Hong Kong and any day on which a tropical cyclone warning No. 8 or above is hoisted or remains hoisted between 9:00 a.m. and 12:00 noon and is not lowered at or before 12:00 noon or on which a “black” rainstorm warning signal is hoisted or remains in effect between 9:00 a.m. and 12:00 noon and is not discontinued at or before 12:00 noon) on which licensed banks in Hong Kong are generally open for business in Hong Kong throughout their normal business hours
“Company”	China New Economy Fund Limited (stock code: 80), a company incorporated in the Cayman Islands with limited liability, the issued Shares of which are listed on the main board of the Stock Exchange

“Completion”	completion of the placing of the Placing Shares in accordance with the terms and conditions as set out in the Placing Agreement
“connected person”	has the meaning as ascribed thereto under the Listing Rules
“Director(s)”	director(s) of the Company
“General Mandate”	the general mandate granted to the Directors by the Shareholders pursuant to an ordinary resolution passed at the annual general meeting of the Company held on 27 May 2016, pursuant to which a maximum of 185,436,000 new Shares may fall to be allotted and issued as at the date of this announcement
“Hong Kong”	Hong Kong Special Administrative Region of the People’s Republic of China
“Independent Third Party(ies)”	independent third party(ies) who is/are not connected person(s) of the Company and is/are independent of and not connected with the Company and directors, chief executive, controlling shareholders and substantial Shareholders of the Company or their respective associates
“Last Trading Day”	13 June 2016, being the last trading day for the Shares prior to the issue of this announcement
“Listing Rules”	The Rules Governing the Listing of Securities on the Stock Exchange
“Placees”	any Professional Investors procured by the Placing Agent to subscribe for any of the Placing Shares pursuant to the Placing Agreement
“Placing”	the placing, on a best efforts basis, of up to 185,436,000 new Shares pursuant to the terms of the Placing Agreement
“Placing Agent”	Nuada Limited, a licensed corporation to carry on business in Type 1 (dealing in securities) and Type 6 (advising on corporate finance) regulated activities under the SFO
“Placing Agreement”	the conditional placing agreement dated 13 June 2016 and entered into between the Company and the Placing Agent in relation to the Placing
“Placing Price”	HK\$0.14 per Placing Share
“Placing Shares”	up to 185,436,000 new Shares to be placed under the Placing

“Professional Investor”	has the meaning as ascribed thereto in Part 1 of Schedule 1 to the SFO and any rules made thereunder
“SFO”	Securities and Futures Ordinance, Cap. 571 of the Laws of Hong Kong
“Share(s)”	ordinary issued share(s) of HK\$0.1 each in the capital of the Company
“Shareholder(s)”	holder(s) of the Share(s)
“Specified Event”	means an event occurring or matter arising on or after the date of the Placing Agreement and prior to the date of Completion which if it had occurred or arisen before the date of the Placing Agreement would have rendered any of the undertakings, warranties and representations given by the Company in the Placing Agreement untrue or incorrect and such would have an adverse impact/effect on the Placing
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“HK\$”	Hong Kong dollar(s), the lawful currency of Hong Kong
“%”	per cent.

On behalf of the Board
China New Economy Fund Limited
Gu Xu
Chairman, Chief Executive Officer and Executive Director

Hong Kong, 13 June 2016

As at the date of this announcement, the Board comprises Mr. GU Xu and Mr. CHAN Cheong Yee as executive Directors, Mr. LAM Chun Ho, Mr. PUN Tit Shan and Mr. Faris Ibrahim Taha AYOUB as independent non-executive Directors.